Discover all the ways in which PAs **HELP**—and how you can, too.



**PAs Heal PAs Educate PAs Lead PAs Provide** 

950 North Washington Street Alexandria, VA 22314-1552 703 519 5686 pafoundation@aapa.org

aapa.org/pa-foundation





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- > Barbara Tombros

  Novartis Pharmaceuticals

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## LETTER FROM THE PRESIDENT

**Heal. Educate. Lead. Provide.** These words capture the epitome of the PA profession and define what it is that the Physician Assistant Foundation strives to achieve—in essence, HELPing those less fortunate than us. The PA Foundation supported projects covering a broad range of topics in 2009, but all come back to the central theme of HELP, of which I am excited to announce the launch in this report. PAF's work will encapsulate HELP universally; from the projects it funds to our marketing efforts, this theme will be seen and felt across the board. Our refreshed logo adds to this spirit of helping others.

When I took the reins as president of the PA Foundation in June, we were on the cusp of change, looking ahead to a strategic planning process and all that would result from this two-day session that asked key stakeholders of the Foundation essential questions such as: What is the mission of PAF? How do we ensure that on a daily basis our endeavors help us meet that mission? What do we want our supporters to say about PAF?

As a result of what these stakeholders said, the 2010-2012 strategic plan was produced. A newly established mission, vision and core values have begun to guide us in a positive direction that will allow us to continue to support our PAs and their innovative projects that bring much-needed health care to the underserved and underprivileged in the U.S. and around the world.

Additionally in 2009, the amended bylaws (2008) were enacted, creating a Chair of the Board position and a new appointment and approval process for new Trustees, to name just a few of the changes. All of these changes are bringing PAF forward in a direction that provides a clearer outlook on the future and produces real results for the resources you have so graciously given to the PA Foundation.

I hope you find the stories and photos on the following pages inspiring, just as I have. None of these could have been made possible without the support of our PAs and corporate supporters. I thank you for all that you have invested in the Foundation.

Sincerely,

Agnes Compagnone, RPA-C

**Our Mission** 

To develop and allocate resources that empower the physician assistant profession to impact the health and wellness of communities it serves.

**Our Vision** 

PAs provide high-quality health care to communities through humanitarian outreach and PA-led projects.

Our Core Values

Community Accountability Leadership

**Heal · Educate · Lead · Provide** 



# IN THE COMMUNITY

The Community-Based Project Program is designed to create a legacy to build continuing community growth in the areas of service, education and research. To do this, the PA Foundation provides funds for PAs and PA students launching innovative programs to improve health and human conditions. Started in 1998, this program is the Foundation's response to the significant and growing disparities in access to health care to underserved and underprivileged areas. In 2009, PAF awarded 18 grants to U.S. projects, ranging in scope from helping migrant farmworkers to health fairs and health literacy projects.

## COMMUNITY PROJECTS

- A New Start for You, Inc.
   Janice Larson, PA-C
   Pennsylvania
- Assessing Health Literacy Levels in Family Medicine Clinics
   University of Texas Southwestern Medical School Patti Pagels, PA-C
- > Child Health Day
  Celeste Lindahl, PA-C
  Kentucky
- Clinton County Community Health Day for Kids O through 5 Lock Haven University Pamela Lee Ruane, PA Student
- Development of a Pedometer-Based Intervention to Increase Physical Activity in First-Year PA Students Baylor College of Medicine PA Program Peggy Walsh, PA Student
- Health Literacy Project
   Quinnipiac University
   Jason Prevelige, PA Student

- Improving Adherence to Medications among HIV-Infected Homeless and Substance Abuse Patients at CS-HHC's Grant Street Partnership Gerald Kayingo, PA-C Connecticut
- › Lake Preston Community Day Care Karen Bumann, PA-C South Dakota
- > Migrant Farm Worker Clinic Quinnipiac University Kathleen Swift, PA Student
- National Marrow Donor Registry Drive Hofstra University Alex Wicker, PA Student
- Neighbors in Need: PA Students Promoting Community Health and Wellness
   Trevecca Nazarene University
   Christy Weems Rose, PA Student
- > Pre-Screening for MiDoor Dental Care Initiative University of Detroit Mercy Health Linda Verhun and Jay Williamson, PA Students

- > Project Move It
  University of Texas Health Science
  Kimberly Pengra, PA Student
- > South Georgia Farmworker Health Project Emory University Tom Himelick. PA-C
- > Sun, Safety and Literacy UC Davis PA Program Nicole Wilson, PA-C
- > Taking Control of My Health Emory University PA Program Elizabeth Murray, PA Student
- We Can (Ways to Enhance Children's Activity and Nutrition)
   Jessica Wallace, PA-C
   Washington, DC
- Whitman Park Youth Photo Voice University of Medicine and Dentistry of New Jersey Sarah Nezworski, PA Student



# IN THE WIDER WORLD

The PA Foundation strives to impact not only communities within the U.S., but also to provide much-needed health care to the most underserved populations around the world. Providing grants to PAs and PA students whose projects promote a "train the trainer" concept and institute long-term sustainability enables PAF to affect the lives of hundreds of thousands across the globe.

## PAF's Global Outreach Program is comprised of three parts:

## >> Robert K. Pedersen Global Outreach Award

This endowment was established in May 2005 through a donation made by PAs Don and Kathy Pedersen's Family Foundation in memory of Don's father who was involved internationally throughout his career. The Pedersen Family Foundation continues to support this endowment each year.

### >> Global PArtners Program

The Global PArtners program was established in 2009 with an initial grant from the Chevron Corporation. Grants from corporations like Chevron create a unique partnership with the PA Foundation and allow both parties to impact communities worldwide. Doing "good things for good people," this initiative offers resources and services that otherwise could not be realized, but are made possible through the work of PAs.

## >> Global Funds Initiative

Donors to the PA Foundation who request that their contributions be used on global projects support additional outreach projects. It finances PAs to travel abroad to not only conduct health care visits, but also to train the local community how to care for and treat their community members. This "train the trainer" approach ensures that health care habits endure long after PAs have left the area.

China Medical Mission for Children Tung Ping Chueng, PA-C

Tung Ping's project, which brought health care services to approximately 1,000 local children, was the first mission trip to China supported by the PA Foundation. Close to 100 children received surgical and hospital follow-up for life-changing conditions that would otherwise have never been addressed. The screening covered functional disabilities, inguinal hernias, scar adhesions, orthopedic conditions, cleft palates, blindness and deafness, prosthetic needs and disabling traumas. Three week-long trips are conducted twice a year and include several other health professionals.

Dajo Community Literacy Program, SOUTHERN SUDAN Cathy Hoelzer, PA-C

Cathy is teaching English and other health prevention and treatment classes to health workers, support staff and local government officials from the surrounding villages. In turn, these students will go back to their village and teach English to other village inhabitants, primarily children. Cathy is a past recipient of the AAPA Humanitarian Award of the Year. Her impact is vast, as she runs the learning center, operates a clinic and gives many other health-related and health prevention classes to local citizens.

# COMMUNITY HEALTH NAVIGATOR PROGRAM

In 2009, the PA Foundation embarked upon a partnership with Chevron Corporation and the Baylor College of Medicine PA Program to offer an innovative solution to the challenges facing the Burmese refugee population in Houston, TX. Through the Community Health Navigator Program, Baylor College of Medicine PAs and PA students and Health Navigators—English-speaking individuals from within the Burmese refugee community trained to act as health educators as well as translators and cultural interpreters—were trained to conduct needs assessments and provide linguistically and culturally competent health education and screenings to the Burmese community.

- 66 The PA Foundation/Baylor College of Medicine Health Navigator Program, with sponsorship from Chevron Corporation, is a great example of a promising external donor partnership. The success of this new program will likely spur interest from other multinational corporations who wish to promote their corporate image and community values through health care in underserved communities. 39
  - MICHAEL MILNER, DHSC, PA-C, REAR ADMIRAL, USPHS, ASSISTANT SURGEON GENERAL AND PA FOUNDATION TRUSTEE



# IN FINANCE

## Physician Assistant Foundation for the Period Ended December 31, 2009 Audited by McGladrey & Pullen, LLP

47%

## > Breitman-Dorn Endowed Research Fellowship



The 2009 Breitman-Dorn Research Fellowship was awarded to Carol Biscardi, PA-C, MS, assistant professor at the Seton Hall University PA program. Carol is working toward a doctoral degree in health sciences with a specialization in health professions leadership at Seton Hall in South

Orange, N.J. She is doing her dissertation on "Practice Characteristics and Lifestyle Choices of Men and Women Physician Assistants and the Relationship to Career Satisfaction," which explores the changing gender demographics of the profession. Her goal is to determine if there are any gender-related differences in practice characteristics and lifestyle choices of practicing PAs, and ascertain if there is a relationship between career satisfaction and gender.

## > Host City Prevention Campaign

The San Diego Mid-City Pediatric Clinic was the 2009 HCPC recipient. The clinic delivers medical and mental health care to thousands of children in the City Heights community, including literacy and health education among a variety of other children's health services. Hundreds of PAs contributed to this cause even more by dropping off books for the children to promote the 2009 HCPC theme of literacy. PAF collected more than **3,000** books to donate to the clinic, and more than \$30,000 was donated to the 2009 HCPC effort!

## > 5K Fun Walk/Run

AAPA's annual 5K Fun Walk/Run to benefit the PA Foundation was a huge success in San Diego. More than 500 PAs came out at 6:30 a.m. to Embarcadero Park, overlooking the San Diego Bay, to participate in this always exciting Healthy Mornings event. An unprecedented amount of \$24,000 was raised! Team ADVANCE led the team fundraising challenge, bringing in \$2,900.

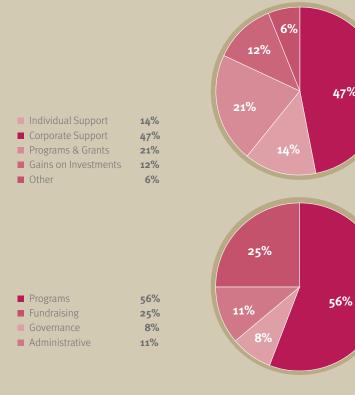




## STATEMENT OF ACTIVITIES

REVENUES	
Individual Support	\$134,437
Corporate Support	\$445,600
Programs & Grants	\$194,719
Gains on Investments	\$109,003
Other	\$54,574
Total Revenues	\$938,333
EXPENDITURES	

EXPENDITURES		
Programs	\$429,413	
Fundraising	\$186,630	
Governance	\$64,460	
Governance & Administrative	\$80,790	
Total Expenditures	\$761,293	
CHANGE IN NET ASSETS	\$177,040	



## ANNUAL STUDENT SCHOLARSHIP PROGRAM

Since 1989, the PA Foundation's Annual Student Scholarship Program has operated with a simple mission: to support the next generation of physician assistants. Over the last 20 years, the Foundation has awarded more than \$2.4 million to as many as 1,200 deserving PA students across the country. PAF awarded scholarships to 56 students in 2009.

## 2009 Scholarship Winners

Erika Anderson RACHEL BARNEY Janelle Bludorn CAROLINA CARMICHAEL Erin Carty ERIC CHOW Nicole D'Apice KEITH DESONIER, JR. Jessica Elder MAZEN FAKHOURI Quentin Farmer MICHELLE FEGELEY Ellen Frick RICHARD GILBERT, JR. Jennie Goble ELISE GORSKI Jaclyn Greising BRADLEY HAVEMAN-GOULD Kristine lennings LUCY KARANIA lennifer Katsuvama SHELLEY KIRBY Kara Larson KATHERINE MADER Erin Martin ANGEL MCCLINTON Lauren McFarland MEGAN MCINTYRE Savannah Murphy ELIZABETH MURRAY Bethany Myers CARLA NEERING Kelly Olson SHEILA O'SHEA Mital Patel ERIC RENNER Hugo Reyes SARAH RHODES Melissa Roberto KATIE RUSSO Fatima Sayed-Ahmad CASEY SCHANZ Jodi Schweitzer-Hopkins HEATHER SHAPER Katherin Sonneborn JULIE SPEAR Lisa Streit JULIE THOMPSON Hoai-Huong Tran MELISSA VANDONKELAAR

## STATEMENT OF FINANCIAL POSITION

## **ASSETS** Cach & Cach Equivalents

Investments Other Assets	\$909,097 \$1,917,558 \$37,250	
Total Assets	\$2,864,505	
LIABILITIES	\$47,505	
NFT ASSETS		

Total Net Assets	\$2,817,000	
Permanently Restricted	\$1,073,286	
Temporarily Restricted	\$558,593	
Unrestricted	\$1,185,121	

**Total Liabilities & Net Assets** \$2,864,505

## WHERE WE'RE HEADED: 2010 Budget Projection

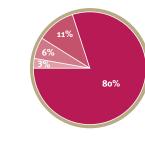
The 2010–2012 strategic plan directs the PA Foundation to have its fundraising, administrative and governance costs not exceed 22 percent of the annual budget. These costs equaled 44 percent of the total expenditures in 2009, a 10 percent decline achieved from 2008.

The PA Foundation puts every dollar contributed to good use and makes a conscious effort to keep administrative costs as low as possible. This is reflected in the cost projections for 2010. A combination of cost-containment measures as well as an expected increase in programmatic funding has made a significant shift in the allocation of PAF resources.

As you can see in the chart below, fundraising, general and administrative, and governance costs have been lowered to 20 percent of total projected costs, while 80 percent of resources will be used for program activities that promote quality health care. Revenue projections are up 41 percent, stemming largely from the increase in programmatic funding.

## 2010 Projected Expenditures

■ Programs	\$966,900	80%
■ Fundraising	\$135,500	11%
■ General & Administrative	\$68,700	6%
Governance	\$42,400	3%



2009 ANNUAL REPORT PHYSICIAN ASSISTANT FOUNDATION





- 66 The Dajo Training Center looks great! It is already being used almost every day by our Sudanese staff for different trainings. We are so blessed by all the PA Foundation has done for us. "
  - CATHY HOELZER, PA-C
- Thanks on behalf of my fellow classmates to the Student Academy and the PA Foundation in making Hofstra University's first-ever PA Week event a success. We look forward to performing future community outreach projects to better promote our profession through our community. "
- ALEX WICKER, PA STUDENT
- 66 I am really proud of the children. The pictures and their narratives are turning out to be more than I could have imagined! Thank you so much for helping to positively promote Whitman Park Youth PhotoVoice. "
- SARAH NEZWORSKI, PA STUDENT

# **KEY OUTCOMES**

With our donors' generosity, the PA Foundation supported a total of 20 projects in 2009. These projects resulted in the following:

- >> 1,000 children in China provided care for untreated health issues; close to 100 received surgical and hospital follow-up care for lifechanging conditions.
- >> In Southern Sudan 150 local villagers received English and healthprevention classes.
- >> 70 new potential marrow donors were registered in New York.
- >> More than **1,000** migrant farmworkers in **Connecticut** and **Georgia** were treated with primary care, oral health screenings and health education intervention in non-traditional health care settings such as field-side, in packing sheds, migrant camps and beside country stores.
- >> 50 students and their families of Franklin Elementary School in Texas participated in discussions on eating healthily and the importance of physical activity through songs, chants and games.
- >> 170 formerly homeless in Nashville with a poor health care background or chronic medical conditions like diabetes, hypertension and obesity were treated with additional support.
- >> More than 250 low-income adults, who could not afford care, received basic dental services in Michigan.
- >> More than **30** youth of Whitman Park, N.J., and its surrounding neighborhoods were provided a "voice" through artistic expression, critical dialogue, reflective narration and community exhibit.
- >> More than 50 families and their children suffering from burns, cancer or injuries received a dermatology and sun protection intervention in California.
- >> 200 parents and children at a clinic in Washington, D.C., received advice on staying at a healthy weight through activities and diet.
- >> Transitional housing was provided for 84 homeless men, all of whom are actively engaged in treatment for substance abuse, medical and mental health issues in Connecticut.
- >>> Five elementary schools in Kentucky received classes to encourage their children to be self-aware of their health.
- >> Children at a daycare in a small rural town of only **740** people in South Dakota received education on health habits.

# 2009 DONORS

Agnes Compagnone Steven Johnson Libby Coyte and Ed Friedmann Picatinny Federal Credit Union— \$5,000 and up Kimberly Johnson Sponsors of the Captain Sean Grimes Scholarship Fund \*\*\* Steven Jacobs James R. Kilgore \$2,500-\$4,999 William Marguardt · Lisa Alexander \*\*\* Theresa Horvath and John Byrnes Harry Pomeranz \$1,000-\$2,499 Michelle DiBaise Alan Hull and Carla Duryee Susan Kepes Mary Ettari Robin Nefirteria William Fenn **Hunter Buskey** Frank Fortier Jeffrey Katz Wanda Hancock Rebecca Lehman Lawrence Herman Bill Leinweber James Carney \*\* Marco Barahona Susan DeSantis Teshia Birts Dwight Deter \$500-\$999 Mark Bugni Ann Flderkin Gina Glass Randy Bundschu Howard Glassroth James Carney Barbara Clark Gwenda Goggin Judith Colver John Graykoski Linda Contreras Kristine Healv James Delaney Loretta Hoerman Josanne Pagel

\$250-\$499

Susan Beatty-Page David Bissonette Deborah Bombard **Brian Fox** Kathy Bowlin Kenneth Brady Fernandez Robert Carlson Patricia Castillo Richard K. Chapman Ina Cushman Thomas Dale Barbara Dauerty Susan Hoefling Ellis Evans Richard B. Fien Rosann Ippolito

Bruce Fichandler Marilyn Fitzgerald Pamela Gregory-**Ronald Grimm** Anna Lisa Guzman Amber Hardman Radford Hayden Shelley Hicks Anne Hletko

Rebecca Pinto Maureen Ploen Michael Putnam Janette Rodrigues Barbara Sawicki

Kenneth Moritsugu Don and Kathy Pedersen

Kent Wallace

Paul Lombardo Cynthia Lord Patti Pagels David Probert Duke Stone Julie Theriault

Daniel Thibodeau Marie-Michele Leger

Linda Hyland Michael Powe David Jackson Richard Rohrs Eugene Kistler James Russell **Shepard Stone** Louann Lauer Christine Legler Barbara Tombro Lurie McAdow Stephen Hanson Robert McNellis Steve Gonzalez Theresa Morris Khanh Nguyen

David Keahey Rodney Sigvaldson John Kittredge Glenn Sikes Bill Kohlhepp Sabrina Smith David Kuhns Jeffrey Stark Sharon Kulesz **Greg Thomas** Mary Lamusga Karl Wagner Tricia Marriott William Wahlert Michael Milner Carol Wilburn

**Edward Williams** Lee Witter Kim Zuber Karen Bumann David Lau



I support the Foundation of the profession that has given me the privilege and opportunity to work in medicine and take care of people for one main reason—to help those who perhaps otherwise would not have been helped. We are very fortunate as PAs to work in a vibrant and well respected profession, but we should never forget that there are countless people around the world who are far less fortunate, and whose quality of life, and even life itself, may depend on our generosity and humanitarianism. By supporting the PAF, I feel that I am helping make a difference, and that's what living is all about. "

IOHN BYRNES

# CORPORATE ASSOCIATE PROGRAM

The Corporate Associate Program is the cornerstone of support for the PA Foundation's programs. With the ongoing support of these companies, PAF is able to provide grant money to PAs and PA students to aid their philanthropic endeavors and continue the annual student scholarship program. PAF extends a tremendous **thank you** to these Corporate Associates.

## **Grand Benefactor**

- · American Academy of
- Physician Assistants
- AstraZeneca Pharmaceuticals
- Chevron Corporation
- · Lilly USA, LLC

## **Benefactor**

- · Amgen, Inc.
- GlaxoSmithKline
- Merck & Co., Inc.
- · Novartis Pharmaceuticals Corporation sanofi-aventis

## Sustaining

- · Endo Pharmaceuticals
- Novo Nordisk
- · PhRMA
- · Procter & Gamble Pharmaceuticals
- · Purdue Pharma
- Roche Laboratories
- · Wyeth Pharmaceuticals

## Supporting

- · Abbott Laboratories
- · Boehringer Ingelheim Pharmaceuticals
- · Carlson Wagonlit Travel
- Champion Exposition Services
- · Duryee Consulting
- Forest Laboratories
- General Mills, Inc.
- · Haymarket Media, Inc.
- King Pharmaceuticals
- McNeil Pediatrics Division
- of McNeil-PPC, Inc.
- National Commission on Certification
- of Physician Assistants
- Pfizer Inc.
- Pharmavite
- Professional Risk Advisors

# **SPONSORED SCHOLARSHIPS**

In addition to the PAF annual student scholarship program, PAF also awards several sponsored scholarships. These could not be made possible without the generous support of PAs and the wider public who recognize the impact PAs have in providing quality health care.

- · AAPA Board of Directors Fund
- · AAPA Past Presidents Fund
- · PAF Past Presidents Fund
- · Alabama Brown Manning Scholarship
- · Arizona State Association of PAs
- · Colorado Academy of PAs
- · Minnesota Academy of PAs · Nebraska Society of PAs
- · Virginia Academy of PAs
- · West Virginia Association of PAs
- · Asian Pacific Islanders PA Association
- · Association of PAs in Oncology
- · LBGT PA Caucus

- · PAs in Latino Health
- · Rural Health Caucus
- · Society of PAs in Otolaryngology · Captain Sean P. Grimes Scholarship
- · Iohn Allen Scholarship-Utah
- · Lauren Love Memorial Scholarship
- · Ron Nelson Rural Health Scholarship
- · Host City Prevention Campaign · Procter & Gamble Endowed
- Scholarship Fund
- · Bristol-Myers Squibb Company Endowed Scholarship Fund
- · NCCPA Endowed Scholarship Fund



Around the corner and around the world, PAs are a positive force for good. Through the grants and programs of the Physician Assistant Foundation, more PAs can have a greater impact on the communities they serve.



aapa.org/pa-foundation